

moroccan**tan**.<sup>®</sup>

The Original Infused Argan Oil Spray Tan

# THE ORIGINAL

## Infused Argan Oil Spray Tan

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Harnessing the important properties of naturally-derived and ethically-sourced ingredients from across the globe, the MoroccanTan range works effortlessly to create nourished skin and an envious all-over glow.

Through the unrivalled properties unearthed in Pure Organic Argan Oil, it is the culmination of this powerful antioxidant, Organic Rosehip Oil, Organic Aloe Vera and a multitude of premium ingredients, that our renowned range ensures a deeper, richer and longer lasting seamless tan.

Performance is paramount, and MoroccanTan leaves nothing to chance. Our in-house state of the art laboratory is responsible for creating propriety world first technologies such as, MoroccanBlend, DermaLock\*, Moisture Lock, FT100\* and Enhanced Bronzers to create customised applications, which are both fast acting, luxurious and gentle on the skin.

Recognising that beauty is far from skin deep, with each MoroccanTan experience, so too is reinforced the brand's philosophy of the importance of skincare, delivering a nourishing treatment with each application.

Our non-oily, quick-drying and Paraben, PEG-free products work to achieve a flawless, refined finish that leaves the skin feeling soft, smooth and intensely hydrated.

Cruelty-free and vegan-friendly, MoroccanTan offers a range of shades to suit all desires – from deep, ashy brown to rich violet bronzers that adapt to individual skin tones, that all ensure the flawless, exotic finish that looks and feels just as every tan should.

\*Selected products only.



# THE COLLECTION

30 Minute, 1, 2 & 4 Hour Fast Acting Tans



NATURAL + ORGANIC INGREDIENTS | DEEP ABSORBING NOURISHMENT | QUICK DRYING | NON-OILY & NON-STICKY FORMULA | SUITABLE FOR ALL SKIN TYPES | PARABEN & PEG FREE

## ETHICALLY SOURCED KEY INGREDIENTS



### ORGANIC ARGAN OIL

From the Southwest regions of Morocco comes the Argan tree. Its seeds are used to produce exclusive Argan Oil, long known by locals for its nourishing and invigorating effect on the skin.



### ORGANIC ROSEHIP OIL

Rosehip Oil is bursting with vitamins, antioxidants and essential fatty acids that calm and hydrate dry skin whilst assisting in the reduction of scars and fine lines.



### ORGANIC ALOE VERA

Aloe vera consist as much as 75 nutrients, 20 minerals, 12 vitamins, 18 amino acids and 200 active enzymes. Aloe vera contains Vitamin A, B1, B2, B6 and B12, Vitamin C and E, folic acid and Niacin.



### NATURAL VITAMIN E

Natural vitamin E is an antioxidant that protects & repairs the skin from free radicals and is essential for the proper utilisation of oxygen in skin cells; it helps soften and smooth the skin, relieves dryness and promotes healing.



### VITAMIN C

Vitamin C is an antioxidant that plays an essential role in building collagen, helping to protect skin from premature ageing. Levels of vitamin C in the skin decline with age.



### CAFFEINE

Caffeine fights UV damaged skin cells, has skin firming benefits and has anti-inflammatory properties to reduce puffiness.



### NATURAL RASPBERRY SEED OIL

Extraordinarily high in Omega-3 and Omega 6 fatty acids, Raspberry Seed oil is a superb anti-oxidant. It contains 83% essential fatty acids.



### ORGANIC COCONUT OIL

Coconut oil hydrates skin by replenishing natural skin oils. Jam-packed with antioxidants, this wonder oil works to help your body fight against oxidation, increases hydration and reduces dryness.



### ORGANIC ROSE ABSOLUTE

Originating from Morocco, this soothing super oil contains high amounts of Vitamin C, a powerful antioxidant that helps protect skin cells from damage. The natural oils found in roses help refine, tone and balance skin texture, delivering a rejuvenated, smooth and glowing complexion.



### PROBIOTIC DEFENCE

Probiotics strengthen the skin's barrier function and protect against unfriendly bacteria, environmental damage and free radicals, all of which can fast-track aging. Proven to stimulate the skin's natural defence mechanisms, boost the skin's immune health and build collagen, this pre/probiotic action works tirelessly to improve the radiance and well-being of the skin.

## STATE-OF-THE-ART TECHNOLOGY

### MOROCCANBLEND™ TECHNOLOGY

Solubilising and suspending Argan Oil in the solution in a perfectly homogeneous mix. This unique and unmatched combination restores skins moisture for more healthy and hydrated skin.

### DERMALOCK™

A unique blend of natural components that are designed to build a barrier on the skin, capturing key ingredients for a deeper, longer lasting, hydrated tan.

### MELANIN TANNING TECHNOLOGY

Individually blended bronzers are uniquely combined to create a new mixed based formulation that will effortlessly complement all skin types perfectly with an intense, deep all over glow.

### FT100°

FT100° (Firming & Toning Technology) is a blend of Caffeine, Vitamins and O<sub>2</sub> to achieve firmer skin and reduce the appearance of fine lines, resulting in overall younger looking skin, while maintaining a natural moisture balance.

### MOISTURE LOCK

Infused with Organic Argan Oil, Natural Vitamin E and Aloe Vera, our signature Moisture Lock combination softens and moisturises the skin.

### ENHANCED BRONZERS

All solutions contain added bronzers, from ash through to violet. They react during development time and act independently from DHA. Their main purpose is to prevent any yellow or orange tones on the skin.

### 48 HOUR HYDRATION TECHNOLOGY

48 Hour Hydration is delivered through a complex of ingredients infused with Pure Organic Argan oil that act dynamically to deliver a continuous surge of moisture technology that is instant, long lasting and proven to supply intense 48hour skin hydration, comfort and protection.

### ULTRA BRONZERS

Individually blended bronzers are uniquely combined to create a new mixed based formulation that will effortlessly complement all skin types perfectly with an intense, deep all over glow.

# PROFESSIONAL COLLECTION

## THE ORIGINALS

Perfect for all skin types, however particularly complementary to a cool skin tone, the Original solutions are a green base, 2 hour tan. A green base helps neutralise any red or pink undertones that may naturally be present in the skin and prevent any 'orange' tones.

Infused with Organic Argan Oil and enriched with natural Vitamin E, our Original solutions provide an intense treatment for the skin with each and every application, transporting deep hydration whilst delivering a light to ultra dark bronzed colour.



### moroccanGold

2 HOUR | 8% DHA | 1 LITRE

☼ 2 - 8 hours ⏰ 12 - 24 hours

MoroccanGold is perfect for anyone wanting a natural golden glow during the cooler months.



### moroccanOriginal

2 HOUR | 10% DHA | 1 LITRE

☼ 2 - 8 hours ⏰ 12 - 24 hours

Perfect for all skin types MoroccanOriginal is the ideal choice for a medium bronzed look.



### moroccanBronze

2 HOUR | 12% DHA | 1 LITRE

☼ 2 - 6 hours ⏰ 12 - 24 hours

Perfect for all skin types MoroccanBronze is the ideal choice for a dark bronzed look.



### moroccanCoco

2 HOUR | 14% DHA | 1 LITRE

☼ 2 - 6 hours ⏰ 12 - 24 hours

MoroccanCoco gives you the deepest olive colour, perfect for Mediterranean skin.



### Sample Pack

2 HOUR | 8% · 10% · 12% · 14% DHA | 4 X 125 ML

MOROCCAN BLEND™  
[COLOUR TECHNOLOGY]

dermal lock™



## THE EXOTICS

Perfect for all skin types, however particularly complementary to a warm skin tone, the Exotic solutions are a violet base 1 and 4 hour tan. A violet base helps neutralise any yellow undertones that may naturally be present in the skin and prevent any 'orange' tones.

Heavily focused on skin care, the Exotic Collection is infused with Organic Argan + Rosehip Oil and enriched with a blend of essential Vitamins, Caffeine and O<sub>2</sub> to create firm, hydrated and radiant skin. Enhanced violet bronzers and Dermal Lock technology help achieve a deep bronzed colour.



### Sample Pack

1 AND 4 HOUR | 11% · 15% DHA | 2 X 125 ML



### moroccanDusk

4 HOUR | 11% DHA | 1 LITRE

☼ 4 - 8 hours ⏰ 12 - 24 hours

Perfect for all skin types, MoroccanDusk achieves a deep exotic tan. Enhanced violet bronzers with added moisture and firming technology for a longer lasting tan.



### moroccanNights

1 HOUR | 15% DHA | 1 LITRE

☼ 1 - 6 hours ⏰ 12 - 24 hours

Perfect for those with an olive complexion, MoroccanNights achieves the deepest and darkest exotic tan. Enhanced violet bronzers with added moisture and firming technology for a longer lasting tan.

## ACCELERATED

Perfect for all skin types our MoroccanAccelerated 30-minute formula, is infused with a powerful probiotic blend that works to strengthen the skin's barrier function and promote vitality. Ultra-Bronzers and quintuple tanning actives assist with delivering a darker, more natural and intense finish.

Containing natural odour inhibitors, delivery systems including Jojoba Flora Ester and DMI (ensuring faster absorption of DHA), and melanin technology, the natural components of this unique formulated product work to hydrate and replenish the skin.

### KEY INGREDIENTS

- ORGANIC ARGAN OIL
- ORGANIC ROSE ABSOLUTE
- ORGANIC ALOE VERA
- ORGANIC WALNUT EXTRACT
- NATURAL PROBIOTIC BLEND
- QUINTUPLE NATURAL TANNING ACTIVES
- NATURAL VITAMIN E

### BASE COLOUR

- BLENDED BASE COLOUR

### SANS

- PARABENS
- PEGS



### moroccanAccelerated

30 MINUTE | 16% DHA | 125 ML | 1 LITRE

☼ 30 min - 4 hours ⏰ 12 - 24 hours

Uniquely designed to suit all complexions, MoroccanAccelerated delivers the darkest and most intense finish within the MoroccanTan range. Ultra Bronzers, Boosted Melanin Tanning technology and a 48-hour hydration complex ensures the skin receives a continuous surge of hydration resulting in healthy, luminous and protected skin.

☼ Wash off time

⏰ Full development time

# INSTANT DRY OIL

THE EXCEPTIONAL OIL



# RETAIL COLLECTION

## PRIME



**MOROCCAN PRIMER**  
150ML | 500ML

Formulated with a unique blend of crushed Argan Nut Shell and Raspberry Seed Powder, these organic exfoliating agents work effortlessly to buff away dead cells, detoxify and purify the skin to create a polished finish. Infused with Organic Argan, Rosehip and Coconut Oil and enriched with essential Vitamins, this luxurious Primer leaves your skin feeling cleansed, nourished and hydrated.

## WASH



**MOROCCAN CLEANSE**  
250ML

Perfectly designed to be used as a daily treatment to thoroughly cleanse and hydrate your skin whilst extending the life of your tan. Infused with a blend of organic and sustainably sourced Argan, Rosehip and Raspberry Seed Oils and enriched with Aloe Vera, Soap and SLS free.

## TAN



**INSTANT DRY OIL**  
125ML

Infused with pure organic Argan Oil and a powerful probiotic blend, our Instant Dry Oil works to enhance the radiance of the complexion by stimulating the skin's natural defences. Promoting vitality to deliver a dark and intense finish. This fast absorbing oil provides instant colour and is designed to be worn upon application.

## TAN



**INSTANT EXOTIC MOUSSE**  
200ML

Infused with organic Argan + Rosehip Oils and enriched with a blend of Vitamins to achieve Intense nourishment, this violet base mousse delivers a dark to ultra dark bronze tan. This lightweight, easy to use mousse is applied with a mitt. Colour will appear immediately and full colour will develop within 1-4 hours.



**INSTANT TANNING LOTION**  
80ML | 250ML | 500ML

Infused with organic Argan Oil and enriched with Vitamin E, our Instant Tanning Lotion helps soften and moisturise the skin whilst delivering a dark bronze tan. This streak free lotion is easily applied with a mitt. Colour will appear immediately and full colour will develop within 2-4 hours.



**INSTANT TANNING MOUSSE**  
200ML

Infused with organic Argan Oil and enriched with Vitamin E, our Tanning Mousse helps soften and moisturise the skin whilst delivering a medium to dark bronze tan. This lightweight, easy to use mousse is applied with a mitt. Colour will appear immediately and full colour will develop within 2-4 hours.



**INSTANT AIRBRUSH SPRAY**  
177ML

Infused with organic Argan Oil and enriched with Vitamin E, our Airbrush Spray helps soften and moisturise the skin. With a 360° nozzle, this innovative spray allows easy application from all angles to create a light to medium tan. Colour will appear immediately and full colour will develop within 2-4 hours.

## EXTEND



**MOROCCAN LUMINOUS**  
200ML | 325ML

Infused with organic Argan + Rosehip Oils and enriched with a blend of Vitamins to assist with firming and toning. Luminous is available as a luxurious, lightweight gradual tanning lotion or mousse and glides easily onto the body, leaving your skin feeling healthy and hydrated whilst extending the life of your tan.



**MOROCCAN GLOW**  
80ML | 250ML

Infused with organic Argan Oil and enriched with Vitamin E, our Glow 2 in 1 Extender has been perfectly created to prolong your MoroccanTan or build a gradual tan after each application. This unique combination leaves your skin feeling soft and silky whilst delivering a natural glow.



**MOROCCAN BUTTER**  
150G

Perfectly designed to keep your skin healthy and hydrated. Our body butter uniquely combines the benefits of organic Argan Oil, Coconut Oil and a blend of essential Vitamins, leaving your skin feeling soft and silky whilst assisting in prolonging your tan.



**MOROCCAN FLAWLESS**  
150ML

Infused with organic Argan + Rosehip Oils and enriched with Vitamins, this luxurious, lightweight Instant bronzing lotion glides effortlessly onto the body providing you with silky and hydrated skin whilst delivering a streak free and flawless Instant wash off tan. Waterproof and transfer resistant. DHA free.

## MOROCCANTAN® RETAIL INTRO KIT

- 3 x Instant Dry Oil 125ml
- 3 x Instant Tanning Mousse 200 ML
- 3 x Instant Tanning Lotion 250 ML
- 3 x Exotic Tanning Mousse 200 ML
- 3 x Luminous Lotion 3 in 1 Extender 325 ML
- 3 x Flawless Instant Wash Off Lotion 150 ML
- 50 x Sachets | Various
- 1 x POS Retail Stand - Medium
- 1 x Tanning Heroes Counter Board
- 1 x Product Guide
- 2 x Retail Flyers - 25 Pack



## MOROCCANTAN® RETAIL MASTER KIT

- 3 x Instant Dry Oil 125ml
- 3 x Instant Airbrush Spray 177 ML
- 3 x Instant Tanning Mousse 200 ML
- 3 x Instant Tanning Lotion 250 ML
- 3 x Glow 2 in 1 Extender + Gradual Tan 250 ML
- 3 x Butter 150 G
- 3 x Exotic Tanning Mousse 200 ML
- 3 x Luminous Lotion 3 in 1 Extender 325 ML
- 3 x Primer Exfoliator 150 ML
- 3 x Flawless Instant Wash Off Lotion 150 ML
- 1 x POS Retail Stand - Large
- 1 x Tanning Heroes Counter Board
- 1 x Product Guide
- 2 x Retail Flyers - 25 Pack
- 1 x Retail Poster A2 | Double Sided

**Includes**  
FREE tester of each retail product



# THE SKIN PERFECTORS

PUT YOUR **BEST** FACE FORWARD

## SKIN PERFECTORS

Enhance, bronze and brighten with MoroccanTan Bronzer and Illuminator. Perfectly formed by blending warm hues and illuminating pigments to create a sheer and radiant colour designed for highlighting and enhancing.



### Moroccan Bronzer

MoroccanBronzer has been perfectly formed by blending warm bronzed hues and long wearing pigments to enhance your complexion and achieve a radiant finish. Infused with Organic Argan and Rosehip Oil and enriched with a combination of essential Vitamins E and C to prevent the signs of anti-ageing whilst deeply hydrating the skin.



### Moroccan Illuminator

MoroccanIlluminator has been formed with light reflecting and illuminating pigments to create a sheer and glowing look ideal for highlighting and enhancing. Infused with Organic Argan and Rosehip Oil and enriched with a combination of essential Vitamins E and C to prevent the signs of anti-ageing whilst deeply hydrating the skin.



### Moroccan Finishing Brush

MoroccanTan Finishing Brush is perfectly designed to achieve a buildable, flawless application. Ultra-soft Taklon bristles effortlessly capture and transfer powder to the skin, ensuring a smooth and even effect. The retractable design protects the bristles and the convenient size allows it to be the ultimate travel companion.

## MOROCCANTAN® SKIN PERFECTORS KIT

- 5 x Bronzer
- 5 x Illuminator
- 5 x Finishing Brush
- 2 x Skin Perfectors A2 Posters
- 1 x Skin Perfectors POS Retail Stand
- 1 x Skin Perfectors Counter Board
- 1 x Product Guide

**Includes**  
FREE tester of each product + Finishing Brush.



# SALON ESSENTIALS

## SALON MARKETING



TRAINING MANUAL



PRODUCT GUIDE



COUNTER BOARDS



SKIN PERFECTOR GUIDE



PRE & POST CARE CARDS



LOYALTY CARDS



APPOINTMENT CARDS



RETAIL FLYERS



COSMETIC BAGS



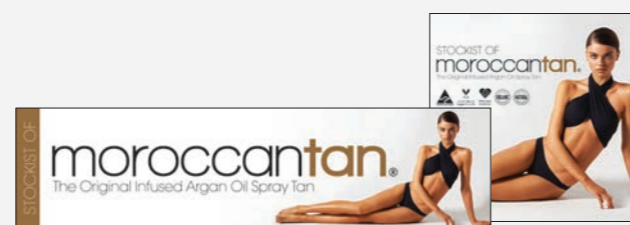
T-SHIRTS



A1 & A2 POSTERS (DOUBLE SIDED)



DECALS



MEDIUM & LARGE RETAIL BAGS



SKIN PERFECTORS STAND + SINGLE, MEDIUM & LARGE RETAIL STANDS



PULL-UP BANNERS

## SALON DISPOSABLES



DISPOSABLE HAIR NETS



DISPOSABLE BRAS



DISPOSABLE G-STRING



EXFOLIATING MITT



BLEND & BUFF MITT



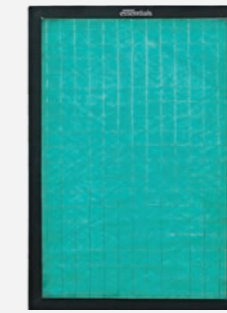
TAN ERASER MOUSSE



CARDBOARD & FOAM CLEAN FEET



HAND TOWELS



PORTABLE CLEAN AIR EXTRACTION FILTERS - 6 PACK



MOBILE CLEAN AIR FILTERS - 4 PACK



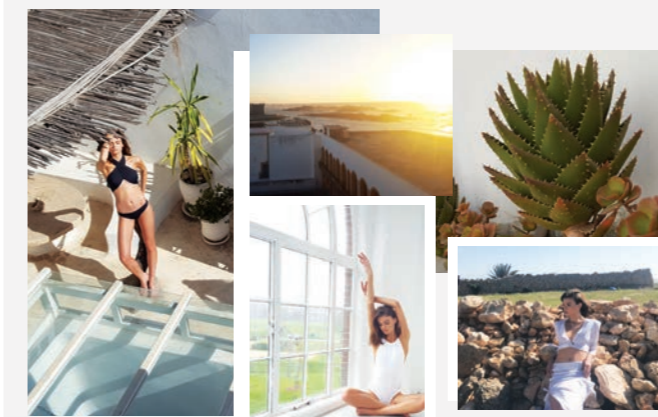
BARRIER CREAM



TRAINING SOLUTION

## GET SOCIAL

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SHARE YOUR MOROCCAN TAN EXPERIENCE  
**#MOROCCANTAN**

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## HOW-TO

DIY TANNING

- ▶ APPLY INSTANT TANNING MOUSSE
- ▶ APPLY INSTANT TANNING LOTION
- ▶ APPLY SKIN PERFECTORS
- ▶ GET EVENT READY

YOUR STEP-BY-STEP GUIDE TO MASTERING THE DIY TAN IS WAITING FOR YOU. TUNE INTO OUR **YouTube** CHANNEL FOR THE LATEST MOROCCANTAN TUTORIALS.





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